Advanced Commercial Photo

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Course Description:

This course is designed for students who want to further enhance their photographic knowledge

and abilities. It is an application of the skills learned in Basic Digital Photography with an emphasis

on professional jobs and assignments used in commercial photography. A portfolio of each

student’s work is expected at the end of the course.

Basic Objectives:

* Students will build a vocabulary suitable to discussing the visual arts, their elements and principles.
* Students will develop and further skills in image capture, image editing, and image output.
* Students will use cameras and other equipment properly using more advanced settings.
* Students will explore the uses of various equipment and software as they relate to the assigned projects.
* Students will increase their visual literacy and will develop skills vital to discussing, assessing, and evaluating photography.
* Students will solve visual problems enabling them to become more complex thinkers and problem solvers.

Performance Requirements:

* Students will be expected to attend regularly and be ON TIME. This is a participation-based class.
* Students will be held responsible for making up any work that may have been missed during an absence. This work may be made up at home, or after school as arranged with the teacher. Students will be given the same amount of days missed to make up their work; however **UNEXCUSED ABSENCES** cannot be made up.
* Students are expected to do their **BEST** work and be **POSITIVE**. Art is fun! There is a direct correlation between what you put into this class and what you get out of it.

Grading:

* Grading will be based upon major projects, daily assignments, individual progress, class participation, and tests or quizzes. A total points system for projects, assignments, and tests similar to the following will be used:

94-100% A 84-86% B 74-76% C 64-66% D

90-93% A- 80-83% B- 70-73% C- 60-63% D-

87-89% B+ 77-79% C+ 67-69% D+ 0-59% F

* CLASS PARTICIPATION: consists of 5 points per day (30% of your final grade) that are earned by the student for attendance, preparedness, staying on task and general good behavior. Points will be taken according to the discretion of the teacher. Tardies are worth 2 points. After the fourth tardy they are worth 5. Class Participation points may be made up for excused absences only. See Mrs. Dajany about make-up work.
* HOMEWORK: Most assignments will be completed in class, however, there will be ten photos due weekly that can be taken using whatever the student has access to and submitted online. Time outside of class is sometimes used by highly motivated students or by students who do not use class time wisely. Also, many students may choose to shoot their photos outside of class time due to the lack of subject matter on campus.
* LATE WORK: will be worth half credit. That means half the credit earned. **NO EXEPTIONS!** You will have two weeks after the last day we work on assignments in class to make them up for full credit. Weekly photo challenges will be due every Monday/Tuesday no excuses since they can be submitted online and no special equipment or software is needed. Meeting deadlines is **VITAL.**
* END OF TERM: All assignments, late work, and extra credit will be due by the dead day, which will be exactly one week before the end of term. No negotiations past that point.
* OPEN STUDIO: is a great opportunity for students to get extra help from the teacher, remediate missing work, and/or make up NC’s. It will be held every Wednesday from 2:15-3:30, and the second Monday of every month from 1:15-2:45.

Class Policies:

* Students are expected to come to class **ON TIME** and prepared.
* Each student will be expected to adhere to all rules and policies indicated by the Alpine School District and Westlake High School including the tardy, attendance, and dress code policies.
* Students will be allowed to leave the classroom at the teacher’s discretion. If hall passes are abused students will lose the privilege.
* There is a great deal of trust and freedom granted to the students in this class to go out and take pictures around campus. In order to maintain that freedom for yourselves and others please be smart and respectful in the choices you make.

Rules to Live By:

Take care of yourself.

Take care of others.

Take care of this place.

Discipline Policy:

I expect students to be mature and self motivated. If behavior is not appropriate, I will speak with the student privately about the issue. If the situation does not improve, parents will be contacted. If the problem persists, the student will be referred to the principal’s office for disciplinary action or removal from the class. **Any damages to the classroom or supplies will be paid for by the student.**

Parents, I look forward to working with your students. I also look forward to working with you. Please sign below and include your e-mail address, or a day time phone number so I can also keep in contact with you about your student’s progress in my class. Also, please include any information about your student that may help me to help them to succeed in my class.

Thank you, Mrs. Dajany

I have read and understand the above information. **I also recognize the responsibility I take on myself when using the school photography equipment and agree to pay to replace it if it is lost or broken while checked out to me.**

Student Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Student Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent’s E-mail address/Day Time phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Comments:

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Term 1

* Introduction / Scavenger Hunt
* Disclosure / Syllabus
* **Review** **Camera Basics**
* **Review Exposure**
* Forced Perspective/ Panning
* **Review Photoshop**
* Mask Tutorial
* Awkward Family Photos
* Illustration
* **Review Composition**
* Photo Shoots
* **Studio Lighting**
* Split
* Rembrandt
* Loop
* Beauty/Butterfly
* Natural Light/ Ratio

Term 2

* **Building Portfolios**
* Talking about your photos
* **Exploring Artistic Style**
* David Hockney/ Montage
* Barbara Kruger/ Combining Photography with Text
* Bryan Niven/ Photo Illustrations/Surrealism
* Others
* Artist Research Project
* **Final Project**
* Proposal Presentation
* **State Skills Test**
* Final Presentation/ Critique